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## NCUA Press Release

## Matz Announces Agenda for Free PALS Workshop on April 28 in St. Louis, Missouri

Credit Union Panelists Will Share Initiatives to Reach "New Markets, New Members, and New Business"

*March 4, 2005, St. Louis, Mo.* – Nine speakers from credit unions with unique success stories will share their initiatives at NCUA Board Member Debbie Matz's free Partnering and Leadership Successes (PALS) workshop on April 28 in St. Louis.

The speakers will be organized into three panels which will focus on helping more credit unions reach "New Markets, New Members, and New Business."

"These PALS panelists come from credit unions of different sizes serving many different fields of membership," Matz related. "But all have at least one thing in common: an amazing record of success in reaching beyond their traditional membership base. I hope that all participants at our Spring PALS workshop will be inspired to try different approaches and serve markets where there is little competition from other insured financial institutions. This is an opportunity for all credit unions to build their loan portfolios and strengthen their bottom lines."

Officials from large and small credit unions, federal and state credit unions, are all invited to attend the PALS workshop in St. Louis. Networking opportunities will be available during free breakfast and lunch.

To view the agenda and register online for this free workshop, visit <u>www.ncua.gov</u> and click "PALS Workshop Registration, April 28, 2005." To register by fax, fill out the registration form and fax it to (703) 518-6655.

The workshop will take place at the Hyatt Regency at One St. Louis Union Station, a national landmark. Any workshop registrant who wants to stay at the Hyatt overnight on April 27 can get a discounted room rate by using the NCUA registration form. Accommodations are limited, so credit unions are advised to register early. Anyone with questions about the workshop registration or hotel accommodations can call (703) 518-6632 or e-mail palsreg@ncua.gov.

The PALS workshop in St. Louis will be co-hosted by the Missouri Credit Union Association, Credit Union National Association, Illinois Credit Union System, Iowa Credit Union League, Kansas Credit Union Association, and National Federation of Community Development Credit Unions.

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A public service veteran of 25 years, Matz was named as a recess appointee to the NCUA Board in January 2002 and nominated to a seat on the Board on February 27, 2002. The U.S. Senate confirmed her on March 22, 2002. As part of the NCUA Board, Matz oversees the regulation of federal credit unions and the administration of the federal insurance fund covering approximately 9,000 credit unions in the U.S.

Matz is a member of three credit unions and resides in McLean, Va. with her husband and two children. Before her appointment to the NCUA Board, Matz was appointed by President Clinton as Deputy Assistant Secretary for Administration in the Department of Agriculture.